



**NO NAME-CALLING WEEK**  
www.nonamecallingweek.org

# 10

## Simple Ways to Celebrate No Name-Calling Week in Your School

Nov 05, 2004

There are many easy, time-saving ways to share the *No Name-Calling Week* message with your students. Here's a sampler of no-fuss activities which require little planning and classroom time.

- 1. Enter the *No Name-Calling Week* Student Expression Contest.**  
Use a class period for a creative writing assignment, or encourage students to submit poems, essays, and artwork for extra credit—and for a chance to win exciting prizes. ([Click here to learn more](#))
- 2. Hold a poster contest.**  
Use an art class to create anti-bullying posters, or plan an after-school poster making session. Decorate the hallways with the images and slogans students create.
- 3. Spread the message in your morning announcements.**  
Remind the school community of the significance of the week by advertising events and sharing student essays or poetry during morning announcements.
- 4. Develop a classroom anti-slur policy.**  
Work with students to outline rules and expectations about classroom language, and display your anti-slur policy prominently.
- 5. Write an article for the school newspapers.**  
Encourage your student news hounds to cover *No Name-Calling Week* in your school publications and local newspaper.
- 6. Create a library display.**  
Ask your school librarian to create an eye-catching display of books that deal with name-calling and bullying.
- 7. Discuss sportsmanship in physical education classes.**  
Since so much bullying occurs on the field and in the locker room, ask physical education teachers to take a few minutes to discuss the values of sportsmanship and respect in athletics.
- 8. Screen the *No Name-Calling Week* video.** The 27-minute video available in the *No Name-Calling Week* kit features young people talking about their experiences with name-calling, vignettes from *The Misfits*, name-calling scenarios, and effective anti-bullying strategies from a social worker.
- 9. Share tips with parents and staff.**  
Reproducible tip sheets for parents and school personnel are available in the [Resources](#) section of this site. The [No Name-Calling Week kit](#) features additional advice for families, administrators, and health and safety professionals.
- 10. Wear *No Name-Calling Week* stickers.**  
Faculty, administrators, and support staff can all show their dedication to ending verbal bullying by wearing or displaying *No Name-Calling Week* stickers. Downloadable versions are available in the [Resources](#) section of this site. Sixty glossy three-color stickers come with the *No Name-Calling Week* Kit, and stickers can also be bulk-ordered from Human Relations Media.